



TRAUMA ASSOCIATION OF SOUTH CAROLINA
P.O. BOX 11254 | COLUMBIA, SC 29211

March 29, 2018

To Whom It May Concern:

The Trauma Association of South Carolina is excited to announce it will host its 21st Annual Southeastern Trauma Symposium on October 11-12 (Thursday/Friday), 2018. The event will be held at the Columbia Metropolitan Convention Center in Columbia, South Carolina. We are planning another successful conference dedicated to trauma care and would like to extend an invitation for your company to exhibit at this event.

The Southeastern Trauma Symposium draws healthcare professionals from SC, NC, and GA and we anticipate approximately two hundred participants. Participants include pre-hospital providers, nurses and physicians representing the areas of Emergency Medicine, Surgical Critical Care, Trauma and Surgical Services. This is a state-wide educational event dedicated to improving care of the injured patient. It is also an excellent opportunity for you to network with healthcare professionals and showcase your company and products. The trauma symposium grows every year with the support of our exhibitors and we would not be able to continue to provide this educational opportunity without your support.

The symposium is open to commercial supporters and payment is for an exhibit opportunity only. Exhibits will be located in the pre-conference area of the Columbia Metropolitan Convention Center which allows the participants to visit and engage with you as they transition to different lectures as well as during designated exhibit breaks.

We hope you will consider exhibiting at the 21st Annual Southeastern Trauma Symposium at one of the exhibitor levels. It is your support that makes this a successful event and we all enjoy your participation.

If you have any questions at any time, I will be happy to assist you as your event liaison. Thank you in advance for your consideration and we look forward to seeing you there.

Sincerely,

Elana Roach MSN, RN

Elana Roach MSN, RN
elana.roach@anmedhealth.org
(864) 512-1991
Trauma Association of South Carolina

Exhibitor Levels

All exhibit levels include

- Exhibit space for the company for two days
- Exhibit space includes one six foot draped table, two chairs and company sign
- Continental breakfast and lunch for two representatives

Bronze \$1000

- Exhibit space for the company for two days
- Exhibit table includes one six foot draped table, two chairs and company sign
- Continental breakfast and lunch for two representatives

Silver \$1500

- Recognition with company signage during a refreshment break
- Recognition in all conference marketing materials from date of receipt of funds
- Recognition on the Trauma Association of SC website
- One conference registration

Gold \$2500

- 2nd choice of exhibit location
 - If multiple exhibitors, booth selection choice will be based on date of receipt of payment
- Opportunity to place a small company promotional item or brochure in event bags distributed to conference attendees (item provided by company and must be approved by TASC)
- Recognition with company signage during continental breakfast
- Recognition in all conference marketing materials from date of receipt of funds
- Recognition on the Trauma Association of SC website
- Two conference registrations

Platinum \$5000

- First choice of exhibit booth location
 - If multiple exhibitors, booth selection choice will be based on date of receipt of payment
- Company logo included along with TASC logo on conference promotional item
- Opportunity to place a small company promotional item or brochure in event bags distributed to conference attendees (item provided by company and must be approved by TASC)
- Recognition with company signage during lunch
- Recognition with digital signage custom creation, approved by TASC, for your company to display on monitors adjacent to conference rooms. Signage will rotate continually throughout the conference.
- Recognition in all conference marketing materials from date of receipt of funds
- Recognition on the Trauma Association of SC website
- Three conference registrations
- One hotel reservation for two nights during the symposium

Additional Marketing Opportunities for Exhibitors

Device Charging Station - \$350 (only two stations available)

- Help the participants stay charged during the symposium!
 - Recognition with a company branded charging station
- Contact Elana Roach if interested as this opportunity is limited to two exhibitors*

Digital Signage - \$350

- Recognition with a custom creation, approved by TASC, for your company (logo, video, or special advertisement) on display monitors adjacent to conference rooms. Signage will rotate continually throughout the conference. For more details, contact the vendor liaison.

** For silver, gold, and platinum exhibitors, exhibitor registration must be received by **July 31, 2018** to be included on the program brochure.*

***Exhibitor registrations will be accepted until **September 28, 2018** or until exhibit space is filled.*

TRAUMA ASSOCIATION OF SOUTH CAROLINA

21st Annual Southeastern Trauma Symposium

October 11-12 (Thursday/Friday), 2018 | Columbia Metropolitan Convention Center, Columbia, SC

EVENT EXHIBITOR AGREEMENT

Name: _____

Company Name: _____

(AS IT SHOULD APPEAR ON SIGNAGE)

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ E-mail: _____

Contact Person: _____ Tax ID Number: _____

- 1.1 [Provider] shall maintain full control over the planning, content, quality, scientific integrity, implementation, and evaluation of the activity, and over the selection of speakers, moderators, authors, planning committee members or other faculty for the activity.
- 1.2 Meaningful disclosure shall be made to the activity audience.
- 1.3 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with presentations, nor can they be a condition of the provision of support for CME activities.
- 1.4 No commercial promotional materials or messages shall be displayed or distributed in the same room immediately before, during or immediately after the educational activity.
- 1.5 Representatives of [Exhibitor] may not engage in sales or promotional activities while in the room where the educational activity takes place.
- 1.6 [Provider] will make all decisions regarding the disposition and disbursements of funds from commercial interests.
- 1.7 Funds shall be made payable to Trauma Association of SC. Tax ID 58-2353898
- 1.8 [Provider] and [Exhibitor] agree to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education (2004), the FDA Final Guidance on Industry-Supported Scientific and Educational Activities (December 1997), the AMA regulations regarding the Physician's Recognition Award, the AMA Opinion 8.061: Gifts to Physicians from Industry, the AMA Opinion 9.011: Continuing Medical Education, the OIG Guidance for Pharmaceutical Manufacturers (April 2003) and the Trauma Association of South Carolina.

EXHIBITOR LEVEL:

\$ 5000.00 Platinum

\$ 2500.00 Gold

\$ 1500.00 Silver

\$ 1000.00 Bronze

Please indicate if you will be dining with us each day and the number of representatives 1 or 2:

Thursday, Oct. 11th _____ guests

Friday, Oct. 12th _____ guests

Payment via:

Check PayPal

[PayPal Payment Link](#)

Check enclosed:

Yes / No (circle one)

Exhibitor Booth needed:

Yes / No (circle one)

Additional Booth Space (\$500):

Yes / No (circle one)

Additional exhibitor Marketing Opportunities

\$ 350.00 Charging Station (Contact Vendor Liaison)

\$ 350.00 Digital Signage

Exhibitor registrations will be accepted until September 28, 2018 or until exhibit space is filled. To meet published program material schedules, exhibitors must complete registration by July 31, 2018.

AGREED

Signature: _____ Date: _____

CME Manager Name/Signature: _____ Date: _____

MAKE PAYABLE TO:

Trauma Association of SC - Tax ID #58-2353898

IF PAYING VIA CHECK, MAIL COMPLETED FORMS TO:

USCSOM-PH CME Org, 3555 Harden Street/15 Med Park, Ste. 100, Columbia SC 29203

PLEASE EMAIL REGISTRATION FORM TO VENDOR LIAISON AT elana.roach@anmedhealth.org

EXHIBITOR FEE AGREEMENT

Exhibitor Fee Agreement between the University of South Carolina School of Medicine-Palmetto Health (USCSOM-PH) CME organization (hereinafter "Provider") and

_____ (hereinafter "Exhibitor")

(Exhibitor company name)

Contact Person: _____

Address: _____ City, State, Zip: _____

Telephone: _____ Fax: _____ Email: _____

Title of CME Activity: Southeastern Trauma Symposium Activity Date(s): October 11 & 12, 2018

Activity Location: Columbia Metropolitan Convention Center, 1101 Lincoln Street, Columbia, SC 29201

The Exhibitor above wishes to provide support for the above named CME activity by means of an exhibit fee in the amount of \$ _____.

- 1.1 [Provider] shall maintain full control over the planning, content, quality, scientific integrity, implementation, and evaluation of the activity, and over the selection of speakers, moderators, authors, planning committee members or other faculty for the activity.
- 1.2 Meaningful disclosures shall be made to the activity audience.
- 1.3 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with presentations, nor can they be a condition of the provision of support for CME activities.
- 1.4 No commercial promotional materials or messages shall be displayed or distributed in the same room immediately before, during or immediately after the educational activity.
- 1.5 Representatives of [Exhibitor] may not engage in sales or promotional activities while in the room where the educational activity takes place.
- 1.6 [Provider] will make all decisions regarding the disposition and disbursements of funds from commercial interests.
- 1.7 **Funds: Made Payable: Trauma Association of SC, Tax ID 58-2353898. Mail To: USCSOM-PH CME Org, 3555 Harden Street/15 Med Park, Ste. 100, Columbia SC 29203**
- 1.8 [Provider] and [Exhibitor] agree to abide by all requirements of The Accreditation Requirements and Descriptions of the Accreditation Council for Continuing Medical Education (ACCME), the AMA regulations regarding the Physician's Recognition Award, the AMA Opinion 8.061: Gifts to Physicians from Industry, the AMA Opinion 9.011: Continuing Medical Education, and the USCSOM-PH CME Organization.

AGREED

Exhibitor Representative: _____ Date: _____
Signature

CME Staff Designee: _____ Date: _____
Signature

